

# Alexey Ryzhov

Product Designer

[aryzhov.com](http://aryzhov.com) ↗

As a seasoned Product Designer, I bring over a decade of experience in shaping innovative and user-centric digital solutions. Proficient in the end-to-end product design process, I excel in translating complex concepts into intuitive and visually compelling interfaces. My expertise spans UI/UX design, Art Direction, and Branding, making me adept at delivering impactful design solutions that resonate with users and drive business success. Passionate about pushing the boundaries of design, I am committed to crafting engaging experiences that leave a lasting impression.

## Employment History

### Senior Product Designer at Mira (Quanovate Tech Inc, USA) 2021-2023

- Led the redesign and updates of the Mira Care website, enhancing overall user experience. As a result, there was a growth of +31.31% in Organic Search Traffic.
- Developed a comprehensive design system for the website, ensuring consistency and brand cohesion.
- Modernized the design of the Mira App, collaborating closely with mobile UX/UI designers.
- Produced high-quality content for various marketing channels and campaigns, contributing to increased brand visibility and engagement.

### Art Director at Innovatif (Ljubljana, Slovenia) 2019-2021

- Spearheaded the creation of UX/UI designs for new websites, resulting in numerous local design awards.

### Art Director at Enki (Ljubljana, Slovenia) 2017-2019

- Played a key role in designing and directing creative projects, consistently delivering innovative solutions.

### Art Director at Alkimja Design (Ljubljana, Slovenia) 2014-2017

- Led art direction and design for websites

### Senior Art Director at Saatchi&Saatchi Russia 2011-2014

- Provided creative leadership and strategic direction for advertising campaigns, achieving successful outcomes.

### Head of Art at Lowe Adventa (Moscow) 2009-2011

- Oversaw the artistic direction of projects, ensuring alignment with brand objectives.

### Art Director at BBDO Moscow 2006-2009

- Executed creative concepts for advertising campaigns, contributing to brand visibility and market impact.

### Junior Art Director at Rapp Collins Russia 2004-2006

- Initiated creative solutions as a part of the design team, gaining valuable experience in the advertising industry.

## Details

Location: Ljubljana, Slovenia

Portfolio: [aryzhov.com](http://aryzhov.com)

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## Skills

Product Design

UX/UI Design

Art Direction

Branding

## Design tools

Figma

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

InVision

Marvel

Microsoft Office

## Languages

English

Slovenian

Russian

## Education

Moscow Art and Industry  
Institute

Bachelor in Graphic Design